



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/_655

21st July 2023

Sub. Placement opportunity for MBA/BBA/B.Tech students of GGSIP University passing out in year 2023 in the company “Simpolo Vitrified Private Ltd”.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for MBA/BBA/B.Tech students of GGSIP University passing out in year 2023 in the company “Simpolo Vitrified Private Ltd” for your reference and circulation to students to apply on given link by **22nd July 2023**:

For Registration – <https://forms.gle/PkURgEwuhrijWvcF29>

Name of Company: Simpolo Vitrified Private Ltd

Eligible Degrees –MBA/BBA/B.Tech students of GGSIP University passing out in year 2023

Profiles –

- 1) Corporate HR
- 2) Executive Trainee – Sales & Marketing

A. For Executive Trainee –

Executive Trainee program scheme framework -

1. They will be deployed at the display centers on direct company roll and under the supervision of company Management.
2. The person will go through structured training where it will be a mix of product knowledge, branding, retail management, dealer management, and sales management.
3. The employee will be confirmed based on his/her performance to be evaluated on a quarterly basis.
4. On confirmation, the salary will move up to Rs. 5 LPA, the person will be deployed as Area Sales Manager in Sales or as Sr. Executive - Business Development based on the need and the interests of the candidate. After a further 3 years the person will transition to a Regional Manager /Brand Management/Technical support/ Product Management role based on the performance, requirement and aptitude.

CTC – The package would be 4 LPA for the first year and after completion of 1 year it would be 5 LPA along with TA/DA and incentives. In the salary there is no variable, it's all fixed.

Roles and Responsibilities:

1. Walk in customer management.
2. Architect & influencer visit management.
3. Dealer management - including the promotion & BTL activities.
4. Company SOP implementation
5. Display Management
6. Inventory Management
7. Imparting training for the other dealer staff.
8. Follow up on the leads and share with the company sales & BD team.

9. Market research and competitor activity mapping
10. Build and maintain relationships with key stakeholders, including clients, suppliers, and dealers.
11. Stay updated with industry developments and contribute ideas to enhance the company's marketing efforts.

This position will offer a challenging and rewarding experience to the selected candidates, enabling them to develop valuable skills and make a significant impact in the dynamic field of marketing.

Selection Process –

1. Pre-Placement Talk: The company will provide an overview of our company, discussing our values, work culture, and career growth opportunities.
2. English Comprehension test: To assess the ability of the candidate to communicate effectively with the architects, interior designers, consultants and high-end clients.
3. Aptitude Test: An assessment to evaluate the candidates' analytical, logical reasoning, and problem-solving skills.
4. Group Discussion: A platform for candidates to showcase their communication, teamwork, and leadership abilities.
5. Personal Interview: A one-on-one interaction to assess the candidates' technical knowledge, attitude, and suitability for the available positions.

Service Agreement – If the employee leaves the organization before two years of joining, they would have to pay the training fees that would be equal to their two months salary (approximately Rs.60,000).

B. Corporate HR – For MBA students.

Desired Candidate Profile:

1. Excellent communication and presentation skills
2. Excellent interpersonal skills
3. Sense of ownership and accountability
4. Well versed in MS office- intermediate level excel
5. High energy level

Job location- Morbi, Gujarat

Package – INR 4,50,000.

Roles and responsibilities:

1. Employee Life Cycle Management
2. Data Analytics and MIS and presentation
3. Talent Acquisition- Campus Recruitment and lateral hiring
4. HRBP
5. Talent Management and Performance Management System
6. Employer Branding and Communication

LAST DATE FOR REGISTRATION IS **22nd July 2023**.



(Ms. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University

About Company – Simpolo Vitrified Private Ltd is a renowned name in the ceramic and tiles industry, known for its innovativeness, exceptional quality products and commitment to customer satisfaction. With a successful track record spanning over 36 years, we have firmly established ourselves as a market leader in high value & technically superior tiles & sanitaryware.

At Simpolo, we strive for excellence in everything we do. Our state-of-the-art manufacturing facilities and cutting-edge technology enable us to deliver innovative and high-quality ceramic and tiles products to our diverse clientele. Our commitment to continuous improvement and a customer-centric approach has earned us a strong reputation in the industry.